

BUSINESS RESUME

PRECIOSA 
MEDIA S A S

Connecting content, projects and people.



Preciosa Media is a company dedicated to the Distribution, Alliances, Financing for Co-productions, Media Consulting, which creates connections and alliances between independent producers, channels, institutions and platforms in Latin America and Europe.



FOREIGN ACQUISITIONS CONSULTING FOR CHANNELS AND INSTITUTIONS

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2016

Preciosa Media carried out the acquisition consultancy for the new IPe channel, a new IRTP frequency (Institute of Radio and Television of Peru), selecting and acquiring 53 contents from 22 different countries.

The logo for 'ipe' is rendered in a bold, lowercase, sans-serif font. The letters are a vibrant yellow color. The 'i' has a solid dot above it. The 'p' has a thick, horizontal bar at its base that extends to the right, underlining the 'e'. The 'e' is also bold and has a thick horizontal bar at its base.

2016 - 2017

We provided consulting on foreign acquisitions for the launch of a new Argentine cable and VOD channel: the channel of Diario La Nación, the main tabloid in Argentina.

The logo for LN+ is displayed in a large, bold, cyan font. The letters 'LN' are stylized with a diagonal slash through the 'N'. A white plus sign is positioned to the upper right of the 'N'.

2017- TO DATE

Preciosa Media works with the acquisitions team of Telepacífico, a Colombian public channel, in a project that focuses on seeking international licenses that have an afro and social inclusion approach.



2018 - 2019

Preciosa Media oversaw the selection and sale of documentary content for the Latin American strip of Canal 22, Mexico.



2020

Preciosa Media selected and arranged license packages with foreign and local content for Canal Capital of Bogota, Colombia.





AUDIOVISUAL PRODUCTION CONSULTING

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2016 - TO DATE



Preciosa Media advises the winners of the AFROLATAM pitch at MiradasDOC (Festival in Tenerife, Spain) on the conceptual and executive development of their project to be presented to financing funds, as well as on their routing to festivals.



2019

Preciosa Media, together with the renowned Argentine company “El Perro en la Luna”, produced the animated series “Safe Steps”, as well as a documentary capsule for a campaign made by USAID, Fundacion Restrepo Barco and Discovery Kids Channel to prevent anti-personal mines.





VIDEO LIBRARIES AND EDUCATIONAL PROJECTS

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2016 - 2018

Preciosa Media organized the Bogota Engagement Video Library for IDPAC - Bogotá Mayor's Office, managing 148 local and foreign contents around 4 axes: Women, We are Afro, Diverse District and Engagement, implementing its use amongst managers and communities through guides and specialized workshops.



2018



Preciosa Media developed the Pazcifica Generation Video Library project for the Organization of Ibero-American States and the Ministry of Education of Colombia, managing 35 foreign and local contents focusing on Valuation of Differences, Peaceful Coexistence and Democratic Engagement. It also developed the methodology for its implementation and use by teachers and students countrywide.





INDUSTRY AND ACADEMIC EVENTS

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2016

Preciosa Media carried out the
Content Management of ANTV
Colombia International
Audiovisual Content Fair.



Autoridad Nacional de Televisión
República de Colombia

2016

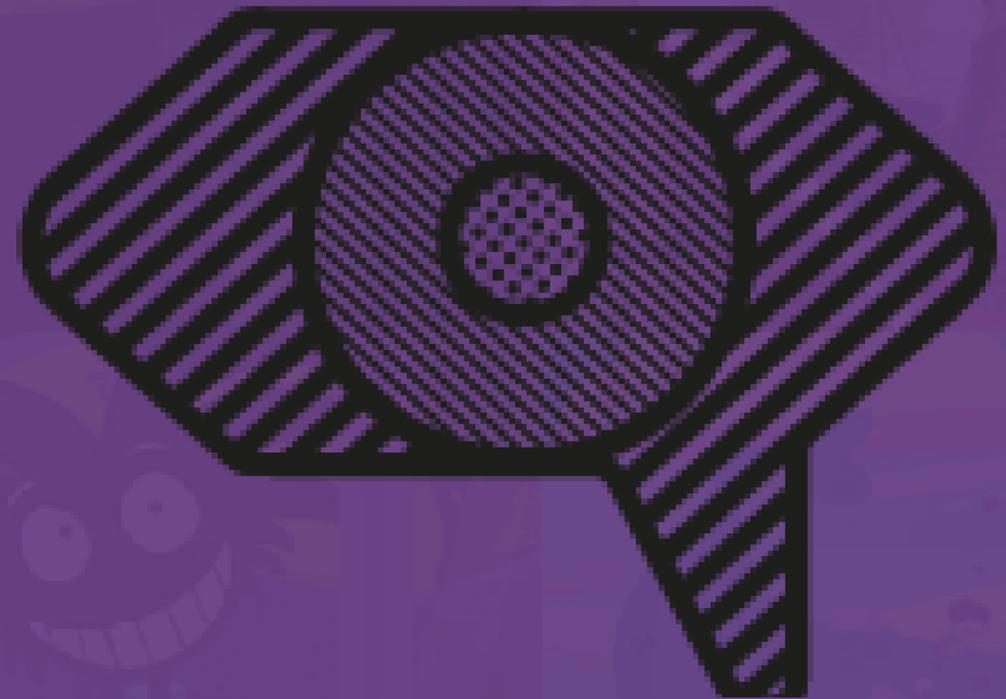
Preciosa Media oversaw the organization of the audiovisual section for the Market of Audiovisual Industries of the South, MICSUR. It selected audiovisual projects from all Latin America and arranged business rounds between foreign buyers of that sector and said projects.



2018 - TO DATE



Preciosa Media, headed by its director, coordinates the Afrolatam LAB; a Laboratory of documentary projects with a Europe - Africa - Latin America focus within the framework of Miradas DOC Festival.



2018 - TO DATE

Preciosa Media, through its director, has participated in DocsValencia, preparing the participants of the Valencia Platform for the international pitch of the festival.



2018 - 2019

Preciosa Media, through its director, participated as one of the distribution tutors of the international documentaries incubator project of INCAA.



2021

Preciosa Media works in arranging the laboratory and pitch of this space and documentary festival in Ecuador (EDOC), training filmmakers from that country to present their projects to foreign markets.

eddoc

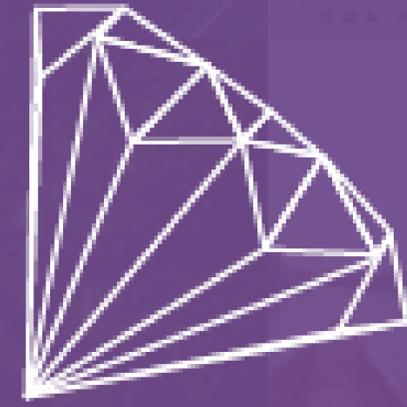


PORTAFOLIO

Since 2016, Preciosa Media has a distribution portfolio for televisions, platforms and educational projects that includes documentary feature films, non-fiction series, animation and Ibero-American children's series that you can find on our website:

WWW.PRECIOSAMEDIA.COM

PRECIOSA MEDIASAS



EQUIPO

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